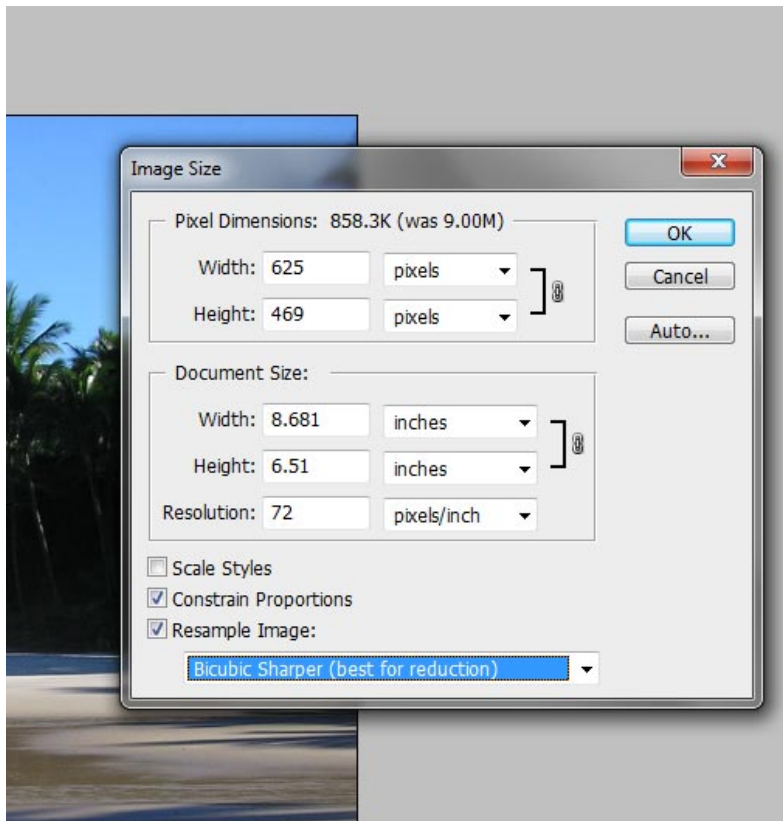
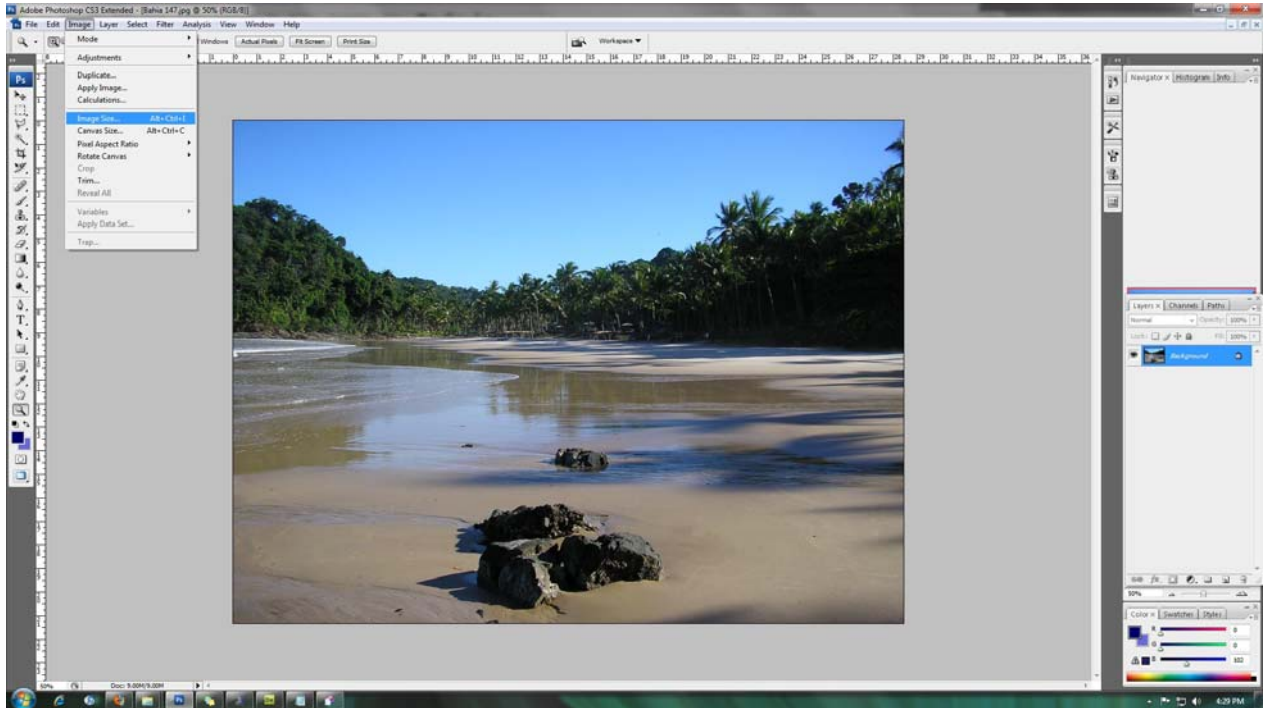


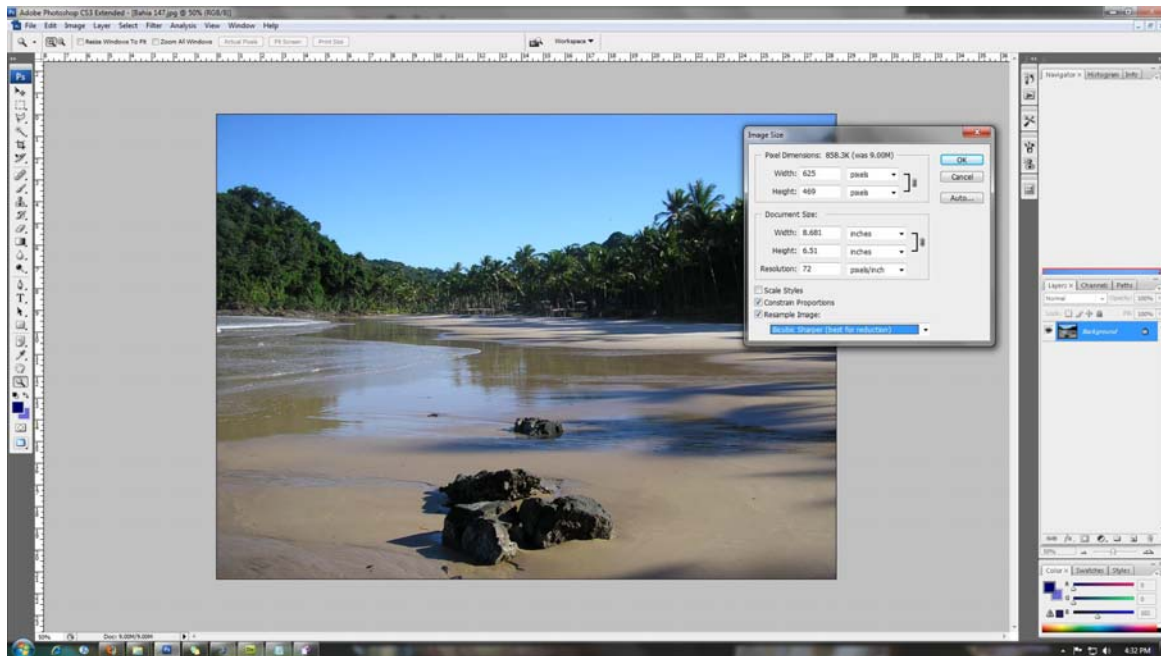
# How to Resize Images for the Web in Photoshop

1. Open your image in Photoshop (File ->Open ...browse to the image, click on it and click on "Open")
2. In Photoshop's menu bar, click on "Image" -> Image Resize or use the short-cut Alt+Ctrl+I



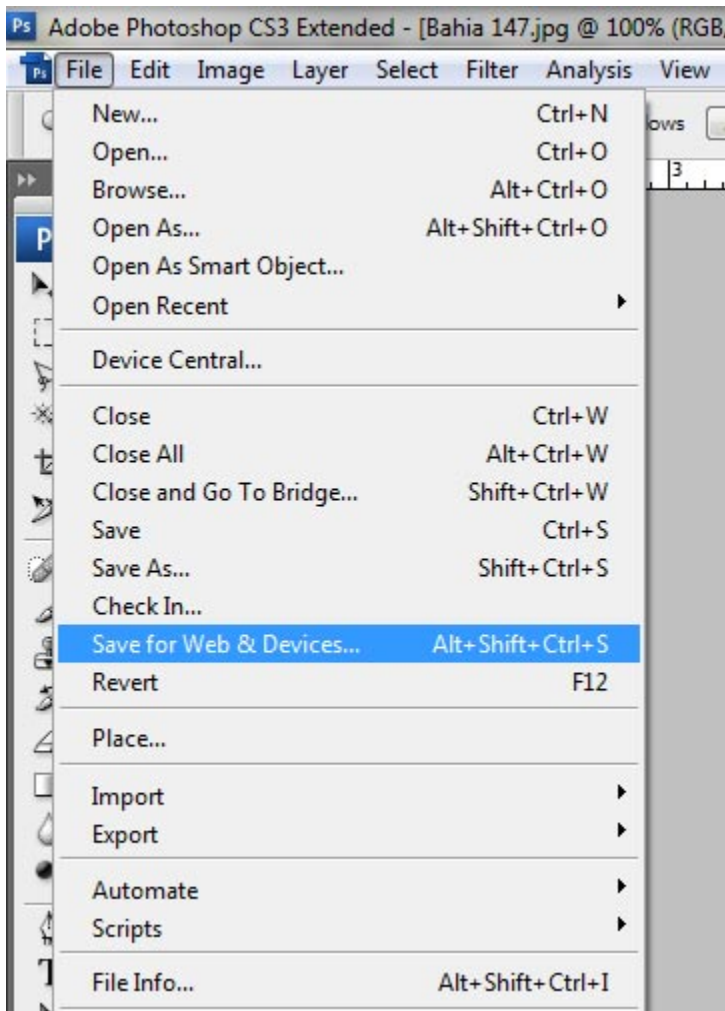
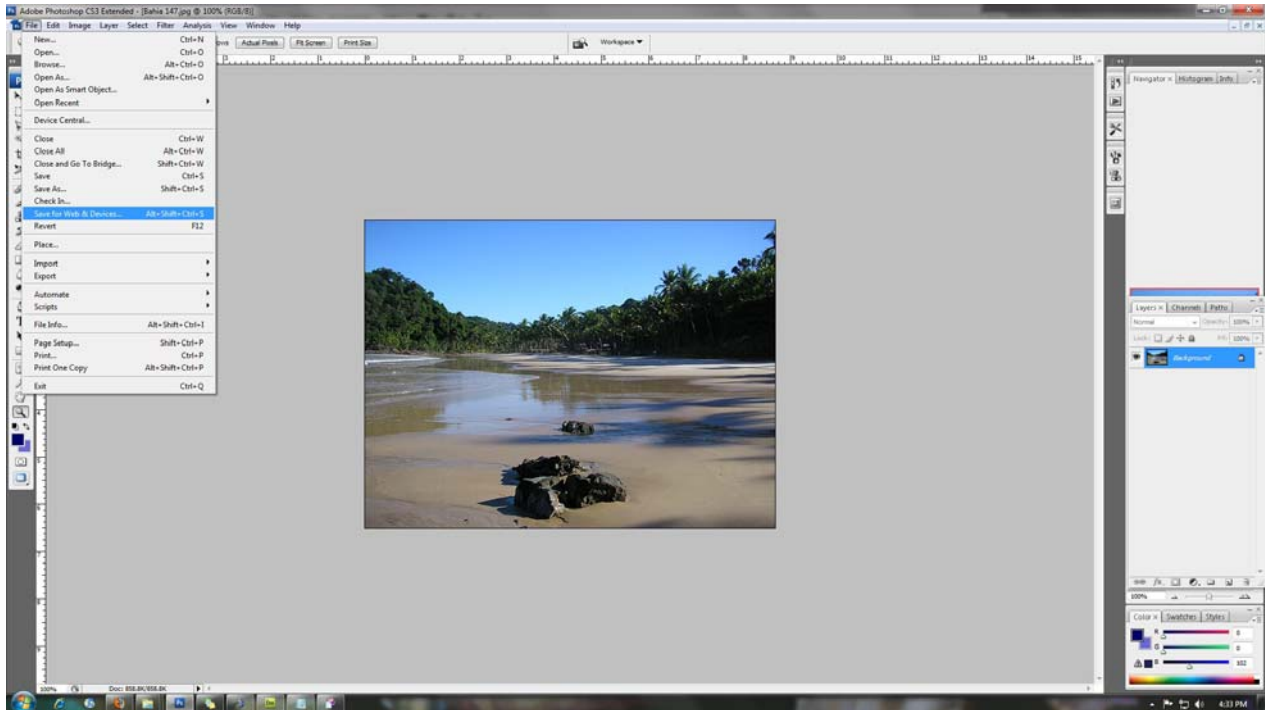
3. The Image Size Dialog box opens up. Enter the size you want your final image to be. In this case, and for the Photography Club of Beaufort, we are going to enter 625 pixels for the longest dimension (i.e. If the photograph

is a horizontal shot, we make the width 625pixels. If the photograph is a vertical shot, we enter 625 pixels for the height.

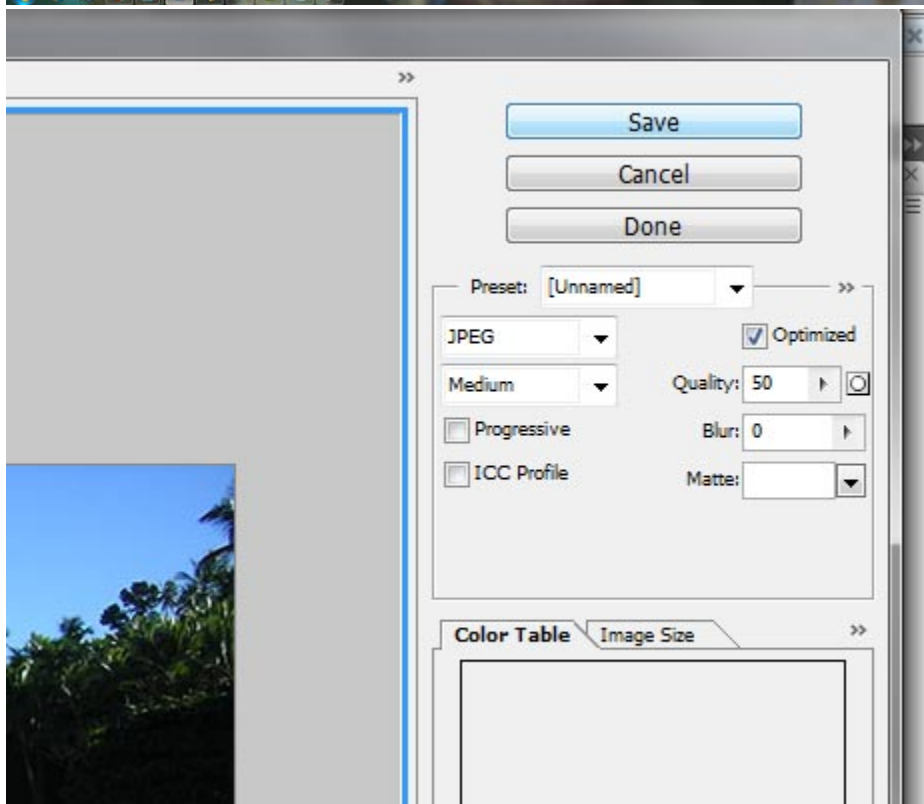
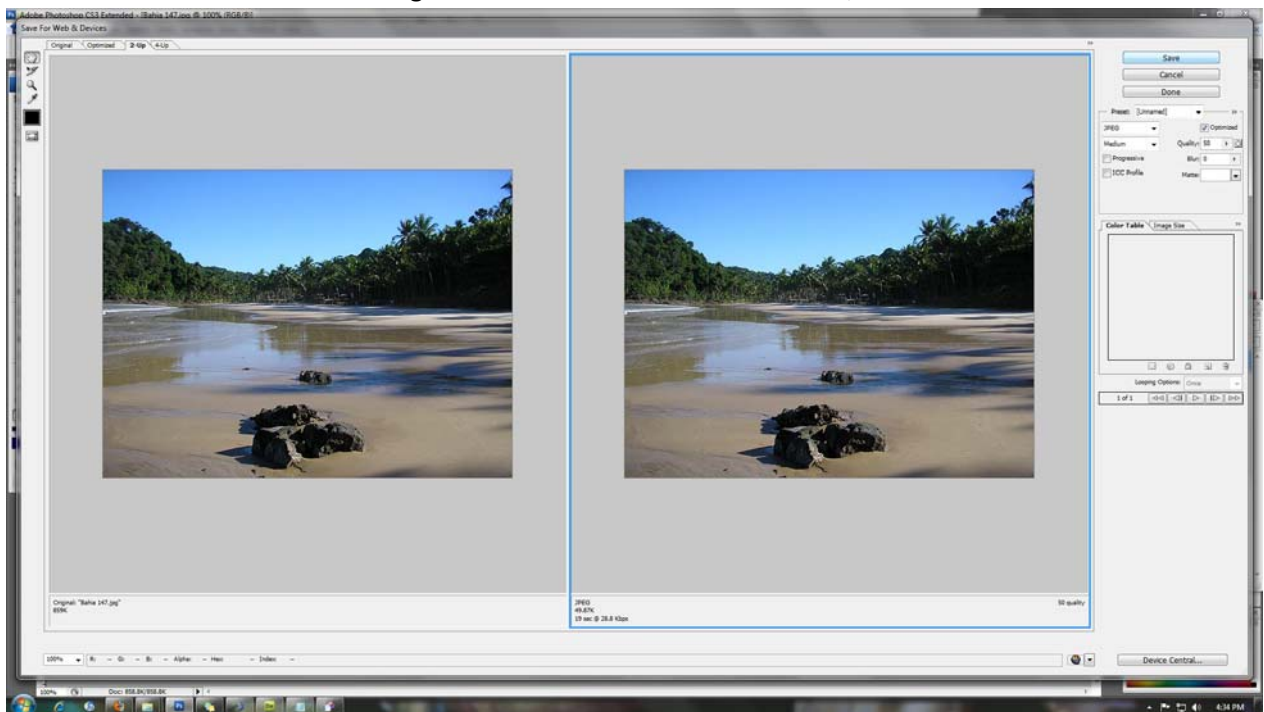


Be sure that the check boxes are checked for "Constrain Proportions" and "Resample Image". Also, at the bottom of the dialog box, is a drop-down menu. Since we are making the image smaller than the original, be sure to select "Bicubic Sharper (best for reduction)". This is important for your image to look good. Adobe spent a lot of time in coming up with algorithms that make your images look their best when you resize them.

4. The next step is to make the photo web ready. For most situations, an image on the internet is presented at 72 pixels per inch. This allows the image to display quickly but still retain enough information to look good. Click on File -> Save for web and devices.

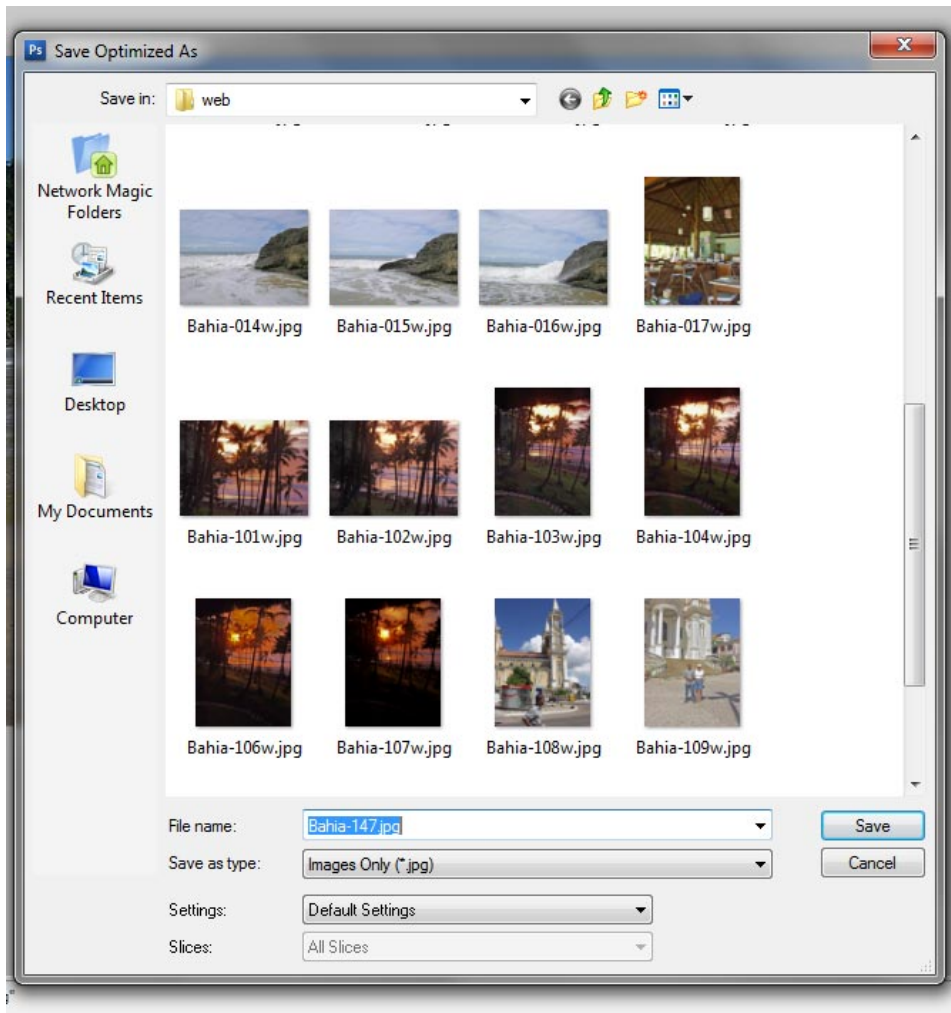


5. Your screen should look something like the screen below. If it does not, click on the tab that is labeled "2-up".



On the right of the screen is a dialog box that has a number of options. Click on the first dropdown and select "JPEG", select the check box that says "Optimized". In the Quality Dropdown, select 50%. Do not change any of the other settings. By selecting 50%, you are making the image size smaller without losing any important information. Once you have made these selections, click "Save"

6. Save the image in a folder on your hard drive and you are finished!



We took an image that was over 9 Meg and reduced it for the web to 45K without losing an significant quality. If you are attempting to save images to place on web pages, I would recommend making your images even smaller by starting with a smaller dimension than 625 pixels, as we did in Step 3. For the Photography Club of Beaufort web site, we recommend an image size between 25K and 100K.

7. If you are uploading more than one image to the Photography Club of Beaufort, we recommend that you use a compression utility to zip several files together. There are a number of free utilities such as WinZip and 7Zip that can accomplish this task.